DECLARATION AND POWER OF ATTORNEY

. .

As a below named inventor, I hereby declare that: My residence, post office address and citizenship are as stated below next to my name. I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled: ADVERTISEMENT INFORMATION PROVIDING SYSTEM the specification of which is attached hereto unless the following box is checked: was filed on _ as United States Application Number or PCT International Application and was amended on (if applicable). I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above. I acknowledge the duty to disclose information of which is material to the patentability as defined in 37 CFR § 1.56. I hereby claim foreign priority benefits under 35 U.S.C. § 119(a)-(d) or § 365(b) of any foreign application(s) for patent or inventor's certificate, or § 365(a) of any PCT International application which designated at least one country other than United States, listed below and have also identified below, by checking the box, any foreign application for patent or inventor's certificate, or PCT International application having a filing date before that of the application on which priority is claimed. Prior Foreign Application(s) Priority Not Claimed P. 2000-382793 Japan 15/December/2000 (Number) (Country) (Day/Month/Year Filed) P. 2001-239119 Japan 07/August/2001 (Number) (Country) (Day/Month/Year Filed) (Number) (Country) (Day/Month/Year Filed) Thereby claim the benefits under 35 U.S.C. § 119(e) of any United States provisional application(s) listed below. (Application Number) (Filing Date) Thereby claim the benefits under 35 U.S.C. § 120 of any United States application(s), or § 365(c) of any PCT International application designating the United States, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the measures are unuse states, issee eserow and, insofar as the subject matter of each of the claims of this application is not disclosed in the matter provided by the first paragraph of 35 U.S. C. § 112, I acknowledge the daty to disclose information which is material to patentability as defined in 37 CFR § 1.56 which became available between the filing date of the prior application and the national or PCT International filing date of this application. (Application Number) (Filing Date) (Status - patented, pending, abandoned) (Application Number) (Filing Date) (Status - patented, pending, abandoned) Hereby appoint John H. Mion, Reg. No. 18,879; Thomas J. Macpeak, Reg. No. 19,292; Robert J. Seas, Jr., Reg. No. 21,092; Darryl Mexic, Reg. No. 23,063; Robert V. Sloan, Reg. No. 22,775; Peter D. Olexy, Reg. No. 24,513; J. Frank Osha, Reg. No. 24,625; Waddell A. Biggart, Reg. No. 24,615; Joseph S. Robert, Reg. No. 24,625; Waddell A. Biggart, Reg. No. 24,615; Joseph J. Robert, Reg. No. 26,703; John R. Inge, Reg. No. 26,916; Joseph J. Ruch, Jr., Reg. No. 25,717; Sheldon I. Landsman, Reg. No. 25,430; Richard C. Turner, Reg. No. 29,710; Howard L. Bernstein, Reg. No. 25,665; Alan J. Kasper, Reg. No. 25,426; Kenneth J. Burchfiel, Reg. No. 31,333; Gordon Kit, Reg. No. 30,764; Susan J. Mack, Reg. No. 30,951; Frank L. Bernstein, Reg. No. 31,484; Mark Boland, Reg. No. 32,197; William H. Mandir, Reg. No. 32,156; Scott M. Daniels, Reg. No. 32,562, Brian W. Hannon, Reg. No. 32,778, Abraham J. Rosner, Reg. No. 33,276; Bruce E. Kramer, Reg. No. 33,755; Faul F. Neils, Reg. No. 33,102, Breut S. Sylvester, Reg. No. 32,765 and Robert M. Masters, Reg. No. 35,003, my attorneys to prosecute this application and to transact all business in the Parent and Trademark Office connected therewith, and request that all correspondence about the application be addressed to SUGHRUE, MION, ZINN, MACPEAK & SEAS, PLLC, 2100 Pennsylvania Avenue, N.W., Washington, D.C. 20037. I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon. Date November 28, 2001 First Inventor_ Takehiko SHIODA First Name Last Name TAKEHIKO Residence Saitama, Japan Signature Post Office Address_c/o Pioneer Corporation, Corporate Research and Development laboratory, 1-1, Fujimi 6-chome, Tsurugashima-shi, Saitama, Japan Citizenship Japan Date November 28, 2001 Vukitaka Second Inventor_ SAITO Last Name YUKITA KA Saitama, Japan Signature

Post Office Address C/o Pioneer Corporation, Corporate Research

Tsurugashima-shi, Saitama, Japan

Citizenship___Japan

and Development laboratory, 1-1, Fujimi 6-chome,

, Date November 28, 2001	Third Inventor	Hiroaki First Name	SHIBASAKI Last Name
Residence Tokyo, Japan		ireaki	Shibasaki
Citizenship Japan	Post Office Address c/o Pioneer Corporation, 4-1, Meguro 1-chome Meguro-ku, Tokyo, Japan		
Date November 28, 2001	Fourth Inventor	Masae First Name	SHIMADA Last Name
Residence Tokyo, Japan	_ Signature		SHIMADA
Citizenship Japan	Post Office Address c/o Pioneer Corporation, 4-1, Meguro 1-chome Meguro-ku, Tokyo, Japan		
.Date	Fifth Inventor		
Residence	Signature	First Name	Last Name
Citizenship			
Date	Sixth Inventor	First Name	Last Name
Residence	Signature Post Office Address		
Eitizenship			
Date	Seventh Inventor	First Name	Last Name
Residence	Signature Post Office Address		
Citizenship			
Date	Eighth Inventor	First Name	Last Name
Residence	Signature		
Citizenship			